

SERIS - SMART ANALYTICS

Holistic knowledge gathering & intelligence processing, to enable timely & informed decisions in dynamic situations



How can SERIS - SMART ANALYTICS HELP GOVERNMENTS AND ENTERPRISES?

Leveraging on internal and external data sources, crowd intelligence and social analytics,

- 1** Organisations can **monitor and detect certain keywords**, triggered when problems arise **for easy identification of associated topics and issues**
- 2** Provides **actionable insights** to facilitate evidence-based decisions and manage issues with **greater coordination and corporate responsiveness**
- 3** Greater **community interaction and engagement to improve services, policies and initiatives**